

October 9, 2025

PR69-S02

Molten to Supply the Official Game Ball Designed Exclusively for the FIBA Basketball World Cup 2027 Qualifiers



B7G5000-Q5Z

Molten Corporation (Headquarters: Nishi-ku, Hiroshima City, Japan; President and CEO: Kiyo Tamiaki) will supply the official match ball featuring an exclusive limited edition design for the FIBA Basketball World Cup 2027 Qualifiers, which will take place across the four regions of Africa, Americas, Asia and Europe from November 2025 to March 2027.

The official match ball was jointly developed by FIBA and Molten based on the BG5000 used in all FIBA sanctioned international tournaments. The current design incorporates various elements that symbolize the FIBA Basketball World Cup 2027, scheduled to take place in Qatar from August 2027. The tournament logo is prominently positioned at the forefront of the design, drawing inspiration from the traditional Qatari Bisht and the World Cup trophy, with gold accents that symbolize prestige.

Molten will continue to create optimal products and provide the ultimate environment to inspire the real emotion that sports bring to everyone involved, striving to create a world where sports are always close to your everyday life.

■ Product Features

1. Limited edition design for the tournament

The ball design showcases the iconic logo of the FIBA Basketball World Cup 2027 Qualifiers, along with the tournament slogan, “Step It Up.”

The FIBA Basketball World Cup logo draws inspiration from the Bisht, a symbol of cultural and national heritage of Qatar. Inspired by the elegant flow of the Bisht and enriched with gold accents that symbolize prestige, the logo captures the garment’s unique colors, brilliance, and its rich texture. In addition, the Bisht wrapped around the Naismith Trophy adds a bold and flowing design element. The tournament’s slogan, “Step It Up,” is heat-branded on the side, embodying each team’s determination to push their limits and give their absolute best.



Tournament logo



B7G5000-Q5Z

2. Improved control

2-1. Less Slippery

New surface texture helps give an ideal grip even in contact with sweat or moisture. Branded logos also give a tackier grip than transfer printing method used in prior model. Printed proportion was reduced by 25% which also contributed to giving a better grip

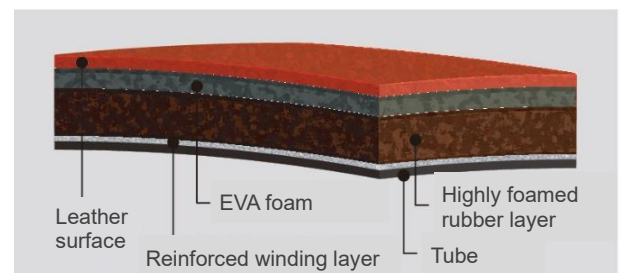
BG5000 Branded Printing



*Compared to our previous

2-2. Improved grip performance

Foam concentration increased by 35% and EVA foam backing layer has been newly applied, making the ball softer and easier to control.



Internal Structure of the BG5000

3. Authentic Texture

BG5000 takes full advantage of the natural leather properties to ensure better texture.

All lettering design on the BG5000 is branded into the ball to offer an authentic look to the natural leather basketball.

■ Product Overview

Name	FIBA Basketball World Cup 2027 Qualifiers Official Game Ball	FIBA Basketball World Cup 2027 Qualifiers Official Game Ball Replica	FIBA Basketball World Cup 2027 Qualifiers Official Game Ball Replica	FIBA Basketball World Cup 2027 Qualifiers Official Game Ball Replica
Item Number	B7G5000-Q5Z	B7G3800-Q5Z	B7G2000-Q5Z	B1G200-Q5Z
Size	7	7	7	1
Cover Material	Premium Leather	PU	Rubber	
Official Approval	FIBA			-
Country of Origin	Thailand	China	Thailand	China

■ Official website of the qualifiers

<https://www.fiba.basketball/en/events/fiba-basketball-world-cup-2027>

■ About Molten sports business

Since its establishment in 1958, Molten has been manufacturing and distributing premium sports equipment, particularly competition balls for basketball, handball, football, and volleyball.

With a commitment to the highest standards of quality recognized worldwide, Molten continues to enhance its technologies and support athletes, coaches, and sports communities across the globe.

Visit the Molten Sports Official Site: <https://www.molten.co.jp/sports/en/>

■ Social initiatives of Molten sport business

Molten aims to become a social brand that addresses societal challenges through its products and activities.

Key initiatives include:

-[MY FOOTBALL KIT](#), an assembly-style football designed to bridge experience gaps among children and promote educational opportunities.

-[B+](#), a basketball brand initiative aimed at promoting and strengthening the sport.

-[Arch to Hoop](#), an initiative by the General Incorporated Association "Arch to Hoop Okinawa" that addresses experience gaps between children and adults through basketball.

[Keep Playing](#), an initiative promoting the continued participation of women in sports under the slogan "Keep doing what you love. Keep playing sports."

Additionally, Molten is taking steps to reduce environmental impact by revisiting the materials used in its products.

■ About Molten Corporation

Starting with the manufacturing and sales of competition balls and automotive components, Molten has expanded its business by leveraging two core technologies: hollow-body technology, which controls internal air pressure, and polymer chemistry technology for advanced materials development.

Today, Molten operates in diverse fields, including sports equipment, automotive parts, medical and welfare devices, and marine and industrial products such as floating piers and bridge bearings.

Through continuous innovation, Molten remains committed to exploring new possibilities and contributing to a safe and sustainable society.

Visit our official website: https://www.molten.co.jp/index_en.html

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