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MY FOOTBALL KIT by Molten to be Showcased at Japan Pavilion, Expo 2025 Osaka, Kansai, Japan — A symbol of Japan's circular craftsmanship: "Create, Repair, and Reuse" —



Photo courtesy of the Ministry of Economy, Trade and Industry (METI)

Molten Corporation (Headquarters: Nishi-ku, Hiroshima City, Japan; President and CEO: Kiyo Tamiaki) is proud to announce that its assembly-style football, MY FOOTBALL KIT, will be showcased at the Japan Pavilion during Expo 2025 Osaka, Kansai, Japan.

The Japan Pavilion, themed "Between Lives", embodies the spirit of circulation, a core aspect of Japanese culture. MY FOOTBALL KIT will be displayed in the "Factory Area," which highlights how Japan's traditional craftsmanship has evolved into modern sustainable practices.

Inspired by the design of traditional bamboo baskets, MY FOOTBALL KIT is built to be

repaired and used for many years, reducing waste and conserving resources. Its modular structure allows users to replace only the damaged parts, making it a practical example of the Pavilion's "circulation" philosophy.

Designed in collaboration with world-renowned designer Oki Sato of nendo, MY FOOTBALL KIT features an airless structure, easy maintenance, and compact packaging, enhancing both usability and transport efficiency.

About MY FOOTBALL KIT



Photo by Akihiro Yoshida

MY FOOTBALL KIT is an assembly-style football designed to provide children worldwide with opportunities to "create, play, and repair."

This innovative product not only supports the UN's SDG goals such as "Quality Education" and "Responsible Consumption and Production," but also aims to bridge the experience gap among children globally.

The project began with a simple question:

"How can we contribute to society as a company?"

The answer: providing children with experiences that foster creativity, resilience, and teamwork through sports and education.

For more information, please visit the official website: <https://myfootballkit.jp/en/>

How to Get Involved

- Individual Purchase:

MY FOOTBALL KIT is available for individuals via our official online shop. A portion of proceeds is used to deliver kits to children with fewer educational opportunities.

Official Online Store (Japan): <https://shop.moltensports.jp/pages/mfkc>

- Corporate and Group Participation:

Organizations and companies are also encouraged to join the initiative to deliver MY FOOTBALL KIT to children worldwide.

Currently, corporate and group participation is available within Japan. Organizations outside Japan are welcome to contact us for future opportunities.

Find out more here: <https://myfootballkit.jp/en/join/>

About the Japan Pavilion at Expo 2025

The Japan Pavilion at Expo 2025 Osaka, Kansai is themed "Between Lives", highlighting the connections and resonances that exist between all forms of life.

Through a seamless cycle — from waste to water, from water to materials, from materials to products, and ultimately back to nature — the Pavilion illustrates how lives are interlinked and how new life emerges through circulation.

Visitors will experience this journey across three distinct areas: the Plant Area, the Farm Area, and the Factory Area, each demonstrating different stages of this regenerative cycle. More than just an exhibition, the Pavilion operates as a living ecosystem, utilizing advanced technologies such as biogas generation, carbon recycling, and algae cultivation to embody sustainable innovation.

Learn more about the Japan Pavilion: <https://2025-japan-pavilion.go.jp/en/>

■ About Molten Sports Business

Since its establishment in 1958, Molten has been manufacturing and distributing premium sports equipment, particularly competition balls for basketball, handball, football, and volleyball.

With a commitment to the highest standards of quality recognized worldwide, Molten continues to enhance its technologies and support athletes, coaches, and sports communities across the globe.

Visit the Molten Sports Official Site: <https://www.molten.co.jp/sports/en/>

■ Social Initiatives of Molten Sports Business

Molten aims to become a social brand that addresses societal challenges through its products and activities.

Key initiatives include:

- [MY FOOTBALL KIT](#), an assembly-style football designed to bridge experience gaps among children and promote educational opportunities.
- [B+](#), a basketball brand initiative aimed at promoting and strengthening the sport.
- [Arch to Hoop](#), an initiative by the General Incorporated Association "Arch to Hoop Okinawa" that addresses experience gaps between children and adults through basketball.
- [Keep Playing](#), an initiative promoting the continued participation of women in sports under the slogan "Keep doing what you love. Keep playing sports."

Additionally, Molten is taking steps to reduce environmental impact by revisiting the materials used in its products.

■ About Molten Corporation

Starting with the manufacturing and sales of competition balls and automotive components, Molten has expanded its business by leveraging two core technologies: hollow-body technology, which controls internal air pressure, and polymer chemistry

technology for advanced materials development.

Today, Molten operates in diverse fields, including sports equipment, automotive parts, medical and welfare devices, and marine and industrial products such as floating piers and bridge bearings.

Through continuous innovation, Molten remains committed to exploring new possibilities and contributing to a safe and sustainable society.

Visit our official website: https://www.molten.co.jp/index_en.html

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