

March 3, 2022

PR65-S02

Molten to Supply the Official Game Ball Designed Exclusively for the FIBA Women's Basketball World Cup 2022



B6G5000-W2A

Molten Corporation (Headquarters: Nishi-ku, Hiroshima City, Japan; President and CEO: Kiyo Tamiaki), a manufacturer of competition quality sports balls and equipment, will provide the official game ball designed exclusively for the FIBA Women's Basketball World Cup 2022 scheduled to be held in Australia for 10 days from September 22 to October 1, 2022.

The official game ball was jointly designed by FIBA and Molten based on the BG5000, which has been used in FIBA international games since August 2019.

The logo for the FIBA Women's World Cup 2022 was inspired by 14-year-old Aboriginal basketballer and artist Amarlie 'Marlii' Briscoe and represents Australia's heritage and spirit of unity. Briscoe created a stunning piece of Indigenous artwork titled "My Story", representing everything she loves in her life, including her biggest loves – "art", "basketball", "culture" and "country". These symbols of love from her artwork have been represented within the traditional basketball-shaped logo.

Molten continues to develop and provide the absolute highest quality products with technological innovation for the greater basketball community to fulfill the brand statement "For the real game".

■ Product Features

1. Exclusive Ball Design for the FIBA Women's Basketball World Cup 2022

The original design was created exclusively for the games based on the logo for the World Cup games designed by Amarlie 'Marlii' Briscoe, a 14-year-old Aboriginal artist.

The four circles overlap in such a way that each circle intersects the other circles on the side of the ball, symbolizing diversity.

The ball is designed based on the hope that the tournament will bring people of different race, nationality, language, religion and culture together, and provide an opportunity to commit to a society that embraces diversity and inclusion.



B6G5000-W2A

2. Improved control

2-1. Less Slippery

New surface texture helps give an ideal grip even in contact with sweat or moisture.

Branded logos also give a tackier grip than transfer printing method used in prior model.

Printed proportion was reduced by 25% which also contributed to giving a better grip*

BG5000



Branded

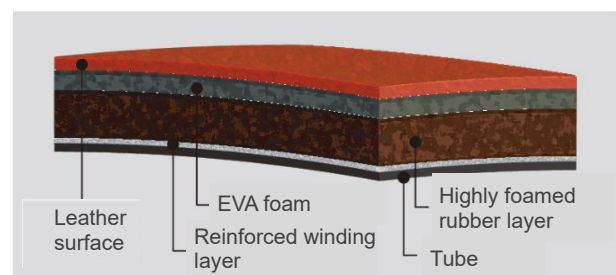
Previous ball



Transfer printing

2-2. Improved grip performance

Foam concentration increased by 35% and EVA foam backing layer has been newly applied, making the ball softer and easier to control.*



Internal structure of the BG5000

*Compared to Molten's previous balls

3. Authentic Texture

BG5000 takes full advantage of the natural leather properties to ensure better texture.

All lettering design on the BG5000 is branded into the ball to offer an authentic look to the natural leather basketball.

■ Product Overview

Name	BG5000	BG3800	BG2000	BG2000	BG2000
	FIBA Women's World Cup 2022 official game ball				
	Replica				
Item Number	B6G5000-W2A	B6G3800-W2A	B7G2000-W2A	B6G2000-W2A	B5G2000-W2A
Size	Size 6		Size 7	Size 6	Size 5
Cover Material	Premium Leather	Synthetic Leather	Rubber		
Official Approval	FIBA official approved ball				
Country of Origin	Thailand				

Name	BG1550	BG1550	BG1550	BG1550
	FIBA Women's World Cup 2022			
	-			
Item Number	B7C1550-B-W2A	B6C1550-B-W2A	B6C1550-Y-W2A	B6C1550-P-W2A
Size	Size 7	Size 6		
Cover Material	Rubber			
Official Approval	-			
Country of Origin	Thailand			

■ About Molten

Molten, a manufacturer of balls and sports equipment, has been making and marketing basketballs, handballs, soccer balls, and volleyballs, of uncompromising quality since 1958. Molten continues to raise global standards, supplying the official game balls and sports equipment for major leagues, teams and international tournaments around the world.

For further information, please visit www.molten.co.jp/sports/en/

■ For the real game

Molten's brand statement, "For the real game", encapsulates what we hope to accomplish through our products and activities. It is our conviction that the real game happens only when impeccable balls and sports equipment enable athletes to realize their full potential and maximize performance.

■ **Product image data (JPEG) is also available**

Contact: Takeshi Fuki

International Market Sales & Marketing Department

Sports Division

Molten Corporation

Tel: (+81-3)3625-7648

Fax: (+81-3)3625-7738