

September 2, 2021

PR64-S14

## **Molten to Supply the Official Game Ball Designed Exclusively for the FIBA EuroBasket 2022**



B7G5000-E2G

Molten Corporation (Headquarters: Nishi-ku, Hiroshima City, Japan; President and CEO: Kiyoo Tamiaki), a manufacturer of competition quality sports balls and equipment, will provide the official game ball with an exclusive tournament design for the FIBA EuroBasket 2022, co-hosted by four countries of Czech Republic, Georgia, Germany and Italy, taking place from September 1 to 18, 2022.

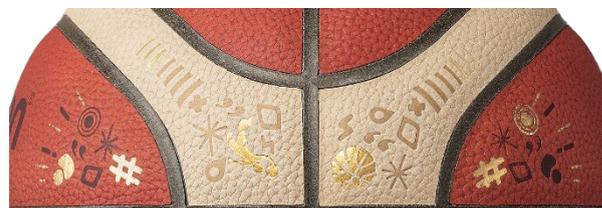
The official game ball was jointly designed by FIBA and Molten based on the BG5000, which has been used in FIBA international games since August 2019. The special design embodies the games' concept of "Transmitting Basketball to the World."

Molten will continue to develop and provide products with sophisticated design and superb functionality for the entire basketball community and continue efforts to realize its commitment to the brand statement, "For the real game."

■ **Product Features**

**1. Exclusive Ball Design for the FIBA EuroBasket 2022**

The ball pattern is made up of 10 different digital icons to express how the emotion and the fans excitement is spread around the world as digital contents. Also, printing the main design elements in gold is a new attempt that will enhance the luxurious feel of BG5000 and highlight the exclusive design. The replica model B7G2001-E2G expresses the above concept in full-color.



B7G5000-E2G



B7G2001-E2G

**2. Improved control**

**2-1. Less Slippery**

New surface texture helps give an ideal grip even in contact with sweat or moisture. Branded logos also give a tackier grip than transfer printing method used in prior model. Printed proportion was reduced by 25% which also contributed to giving a better grip \*

**2-2. Improved grip performance**

Foam concentration increased by 35% and EVA foam backing layer has been newly applied, making the ball softer and easier to control. \*

BG5000

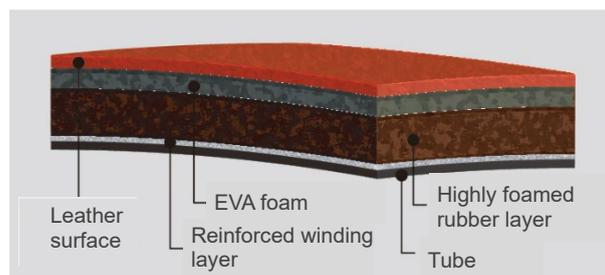


Branded

Previous ball



Transfer printing



Internal structure of the BG5000

\*Compared to Molten's previous balls

**3. Authentic Texture**

BG5000 takes full advantage of the natural leather properties to ensure better texture. All lettering design on the BG5000 is branded into the ball to offer an authentic look to the natural leather basketball.

## ■ Product Overview

	BG5000	BG3800	BG2000	BG2000	BG200
Name	FIBA EuroBasket 2022 official game ball				-
	Replica				-
Item Number	B7G5000-E2G	B7G3800-E2G	B7G2000-E2G	B7G2001-E2G	B1G200-E2G
Size	Size 7				Size 1
Cover Material	Premium Leather	Synthetic leather	Rubber		
Official Approval	FIBA official approved ball			-	
Country of Origin	Thailand				Vietnam

## ■ FIBA EuroBasket 2022 official game ball movie

[https://www.molten.co.jp/sports/en/basketball/eurobasket\\_2022.html](https://www.molten.co.jp/sports/en/basketball/eurobasket_2022.html)

## ■ Official Tournament Website

<http://www.fiba.basketball/eurobasket/2022>

## ■ About Molten

Molten, a manufacturer of balls and sports equipment, has been making and marketing basketballs, handballs, soccer balls, and volleyballs, of uncompromising quality since 1958. Molten continues to raise global standards, supplying the official game balls and sports equipment for major leagues, teams and international tournaments around the world.

For further information, please visit [www.molten.co.jp/sports/en/](http://www.molten.co.jp/sports/en/)

## ■ For the real game

Molten's brand statement, "For the real game", encapsulates what we hope to accomplish through our products and activities. It is our conviction that the real game happens only when impeccable balls and sports equipment enable athletes to realize their full potential and maximize performance.

## ■ Product image data (JPEG) is also available

Contact: Ken Fuki

International Market Sales & Marketing Department

Sports Division

Molten Corporation

Tel: (+81-3)3625-7648

Fax: (+81-3)3625-7738