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PR64-S11

Molten to Supply the Official Game Ball Designed Exclusively for the FIBA Basketball World Cup 2023 Qualifiers



B7G5000-Q2Z

Molten Corporation (Headquarters: Nishi-ku, Hiroshima City, Japan; President and CEO: Kiyoo Tamiaki), a manufacturer of competition quality sports balls and equipment, will provide the official game ball with an exclusive tournament design for the FIBA Basketball World Cup 2023 Qualifiers, taking place across the four regions of Africa, America, Asia (including Oceania) and Europe from November 2021 to February 2023.

The official game ball was jointly designed by FIBA and Molten based on the BG5000, which has been used in FIBA international games since August 2019. The unique design incorporates a heart, which represents the qualification round and symbolizes the passion for basketball.

Molten will continue to develop and provide products with sophisticated design and superb functionality for the entire basketball community and continue efforts to realize its commitment to the brand statement, "For the real game."

■ Product Features

1. Exclusive Ball Design for the FIBA Basketball World Cup 2023 Qualifiers

The "heart", representing the passion for basketball, which is also incorporated in the official game logo, is used to express the heartbeat of the spectators and players which is heightened by the excitement of the game.



2. Improved control

2-1. Less Slippery

New surface texture helps give an ideal grip even in contact with sweat or moisture. Branded logos also give a tackier grip than transfer printing method used in prior model. Printed proportion was reduced by 25% which also contributed to giving a better grip.*

*Compared to Molten's previous balls

BG5000



Branded

Previous ball

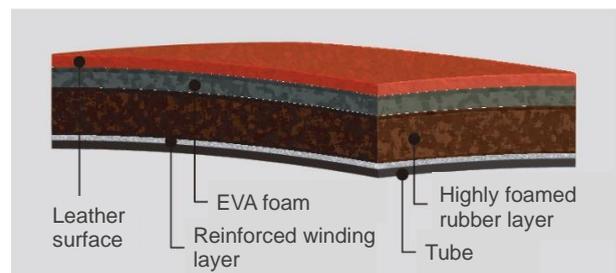


Transfer printing

2-2. Improved grip performance

Foam concentration increased by 35% and EVA foam backing layer has been newly applied, making the ball softer and easier to control.*

*Compared to Molten's previous balls



Internal structure of the BG5000

3. Authentic Texture

BG5000 takes full advantage of the natural leather properties to ensure better texture. All lettering design on the BG5000 is branded into the ball to offer an authentic look to the natural leather basketball.



New color of the genuine leather and new shape of the pebbles

■ Product Overview

	BG5000	BG3800	BG2000	BG200
Name	FIBA Basketball World Cup 2023 qualification official game ball			-
	Replica			-
Item Number	B7G5000-Q2Z	B7G3800-Q2Z	B7G2000-Q2Z	B1G200- Q2Z
Size	Size 7			Size 1
Cover Material	Premium Leather	Synthetic leather	Rubber	
Official Approval	FIBA official approved ball			-
Country of Origin	Thailand			Vietnam

■ FIBA Basketball World Cup 2023 qualification official game ball movie

https://www.molten.co.jp/sports/en/basketball/fbwc_qualifier.html

■ Official Tournament Website

<http://www.fiba.basketball/basketballworldcup/2023>

■ About Molten

Molten, a manufacturer of balls and sports equipment, has been making and marketing basketballs, handballs, soccer balls, and volleyballs, of uncompromising quality since 1958. Molten continues to raise global standards, supplying the official game balls and sports equipment for major leagues, teams and international tournaments around the world.

For further information, please visit www.molten.co.jp/sports/en/

■ For the real game

Molten's brand statement, "For the real game", encapsulates what we hope to accomplish through our products and activities. It is our conviction that the real game happens only when impeccable balls and sports equipment enable athletes to realize their full potential and maximize performance.

■ Product image data (JPEG) is also available

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