

August 31, 2013

R13-SI006

Molten to Supply Official Basketball for EuroBasket 2013 in Slovenia



Molten's GL7 will be the official ball for EuroBasket 2013, which will be held in Slovenia from September 4, 2013 until September 22, 2013.

Molten is the exclusive supplier for the international events organized by the International Basketball Federation (FIBA) and FIBA Zones. Since their introduction at the 9th World Championships in 1982, Molten basketballs have been widely used as official game balls for a number of international tournaments, including the World Championships and the Olympics. GL7 basketball used at this tournament will feature twelve panels with two-tone coloring; thus making the ball more visible to players and spectators. The new technology adapted in the ball also allows for higher rebound speed and better grip, making games even more exciting.

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■ Designed with the Giugiaro Design Team, International Product Designers

FIBA regulations previously restricted the design of basketball to 8 ellipsoid panels only, colored orange or brown. However, in June 2004, during a meeting of the Central Board of Directors in Paris, the rule was officially changed to allow 12-panel basketballs in championship games, which became effective on September 1, 2004. Molten collaborated with the international product designers of the Giugiaro Design to create uniquely configured 12-panel basketballs in accordance with the new regulation.

The characteristic orange panels and black seams of traditional basketballs did not change. However, two light-colored stripes encircle the ball in accordance with the rule change, thus realizing a higher level of design that fuses tradition and innovation. The contrasting warm colors were selected for improved visibility. They recall traditional basketballs while bringing a cutting-edge image to fast play.

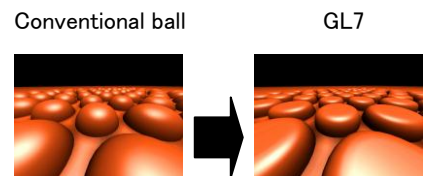
■ Technologies for Improved Passing Accuracy and Shooting Success

The GL7 is basketball that maximizes player ability through the use of two unique “Advanced Molten Technologies”:

1. Molten Flat-Pebble Surfacing

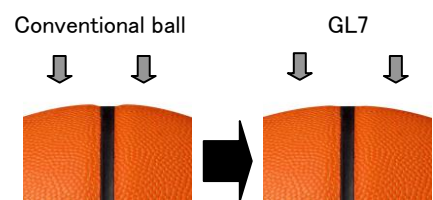
Molten has improved the surface of the ball by making the pebbling flat.

The greater contact area gives players a better grip on the ball and improves the touch, demonstrating ultimate control in every kind of play.



2. Molten Full-Flat Seam

The area bordering the seams is flattened. There are no surface protrusions, allowing steadier shots, passes as well as backspin regardless of which part of the ball the player is holding.



■ Molten 12-panel design Basketballs Used Worldwide

Molten's 12-panel design basketballs, including the GL7, are used by basketball associations and leagues around the world. G-series basketballs are:

- 1) Official basketballs for European Basketball Championships, FIBA Americas Championships, FIBA Africa Championships, FIBA Asia Championships FIBA Oceania Championships, and FIBA U-19 World Championships.
- 2) In Europe, Molten basketballs are used in France, Italy, Latvia, Lithuania, Spain, Serbia, etc. Molten plans to further support the spread and development of basketball in the region.

NEWS RELEASE

■ Product Summary

	
Product Name	GL7
Item Number	BGL7
Material	Natural Leather
Intellectual Property Rights	Registered design
Approval	Official game ball for FIBA international tournaments (FIBA APPROVED)
Country of Production	Thailand

■ About Molten

Molten, a manufacturer of balls and sports equipment, has been making and marketing volleyballs, soccer balls, basketballs and handballs of uncompromising quality since 1958. Molten continues to raise global standards, supplying the official game balls and sports equipment for major leagues, teams and international tournaments around the world. For further information, please visit our website at www.molten.co.jp.

■ Product image data (JPEG) is also available.

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